



U.S. Department of the Interior
FY 2011 Strategy to Implement Executive Order 13360
Strengthening Opportunities in Federal Contracting for
Service-Disabled Veteran Owned Businesses

On October 20, 2004, Executive Order 13360 was signed ordering Federal agencies to strengthen opportunities in Federal contracting for service-disabled veteran owned businesses (SDVOB). The term “service-disabled veteran owned business” means a small business concern owned and controlled by service-disabled veterans, as defined in section 3(q) of the Small Business Act (15 U.S.C. 632(q)).

In accordance with the Executive Order, Section 2(a), the U.S. Department of the Interior (DOI) will implement the following strategies to enhance SDVOB contracting opportunities:

DOI’s overall strategy plan is to increase contracting opportunities for SDVOB and to attain the annual statutory goal of three percent. In order to support this plan, the DOI has identified that the:

- Deputy Assistant Secretary for Budget, Finance, Performance, and Acquisition as the Department’s senior level official responsible for the development and implementation of the DOI strategy. The Director of the Office of Small and Disadvantaged Business Utilization (OSDBU) will serve as the agency representative for reporting the implementation and progress of this plan.
- DOI will make public its strategy to strengthen opportunities in Federal contracting for SDVOB on its OSDBU website.
- DOI will continue to participate in small business counseling sessions sponsored by other agencies and trade associations that support increasing contracting opportunities for SDVOBs. This process will increase SDVOB awareness of prime and subcontracting opportunities with the DOI.
- DOI continues to issue guidance to its contracting officers and small business specialists on how to identify SDVOBs capable of fulfilling DOI requirements while conducting market research, and when appropriate, set-aside requirements for SDVOBs.
- DOI will work with its bureaus and offices to identify specific requirements to be set-aside for SDVOBs.

- When developing its forecast of contracting opportunities, DOI will identify specific requirements to be set-aside for SDVOBs and other small businesses.
- DOI will promote SDVOB participation in its subcontracting program by continuing to make the subcontracting plan part of the evaluation criteria on major projects.
- DOI will pay particular attention to SDVOB subcontracting goals included in prime contractors' proposed subcontracting plans to make certain that the plans comply with the 3 percent statutory goal. In addition, DOI's OSDBU will identify prime contractors not meeting the SDVOB subcontracting goal and send them letters requesting that they identify their corrective action plans and offering them support by identifying potential SDVOB subcontractors.
- To increase outreach to SDVOB, DOI's OSDBU will link its website with other supporting websites that will broaden its outreach efforts for the benefit of SDVOB.
- The DOI OSDBU began the process of recognizing outstanding SDVOB as well as prime contractors that have done a commendable job subcontracting with SDVOB.
- Although, DOI did not meet its FY 2010 SDVOB goal as represented below, DOI will continue to strive and emphasize to our contracting personnel, the importance of doing business with SDVOB. DOI is confident that with the continued support of our contracting community that we will ensure that SDVOBs will have greater possibilities of contractors within the Department. Based on our accomplishments over the years, as noted below, the Department continues to increase its awarded contacts for SDVOBs with the intention of continuing this trend.

<u>Fiscal</u>				
<u>Year</u>	<u>Total Dollars</u>	<u>SDVOSB \$'s</u>		<u>Pct.</u>
FY'04	\$2,499,808,860	\$16,095,897	FY'04	0.64%
FY'05	\$2,711,549,212	\$29,309,908	FY'05	1.06%
FY'06	\$2,578,785,258	\$30,145,145	FY'06	1.16%
FY'07	\$2,715,460,334	\$32,008,688	FY'07	1.16%
FY'08	\$2,712,591,748	\$61,014,239	FY'08	2.22%
FY'09	\$2,819,487,007	\$70,047,144	FY'09	2.38%
FY'10	\$4,302,012,106	\$102,897,795	FY'10	2.39%

Accomplishments noted above were updated as of October 13, 2010.